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| **MainStreet Board Of Directors, June 7, 2021****Via Zoom****3:30 P.M.** |

Attending: Don McCallum, John Fyfe-Millar, Asaad Naeeli, Kapil Lakhotia, Scott Collyer, Bonnie Wludyka, Carmelita Tang, Kathy Navackas

Regrets: Andrew McClenaghan, Jim Yanchula, Arielle Kayabaga

Staff: Barbara Maly, Vicki Smith

**MSL Board Meeting**

1. **Call to order** – Don McCallum

**2. FedDev application -**

* Barb has been working with LEDC, Tourism, and Small Business Centre on possible FedDev funding applications.
* The grant that FedDev is currently looking at would focus on mainstreet businesses within the 5 BIA’s. The grant could possibly be for $1 million although FedDev has not guaranteed this funding.
* Would create a certification program for working with businesses by educating businesses on COVID safety protocols through NSF
	+ NSF stands for the National Sanitation Foundation and is an internationally recognized organization.
* This would give us a competitive advantage to MainStreet businesses over the malls. NSF would take on all the hiring of students as well as taking on the liability if a COVID case ends up related to a certain store that was already certified.
	+ Education provided by NSF and Middlesex London Health Unit.
	+ This program would be to provide confidence in the consumer to go into main street businesses as everything reopens
	+ It costs about $150/business to do the certification
	+ It would be voluntary for businesses to participate
	+ Other cities are currently rolling this program out such as Waterloo.
* There is a tight timeline to roll this out if the funding is received.
* Would allow us to work across the City with the other BIA’s.
* FedDev is the organization that will set most of the terms around this sort of funding.
* We would need to make sure that the communication is very clear that this is not levy money but money provided through FedDev.
* This funding is a great opportunity to see what MSL could become as an organization.

Motion:’to move forward to the next steps of the FedDev application’

Moved: Kathy Navackas 2nd: Kapil Lakhotia Carried

6. **Board meeting -**

* MainStreet will not have a board meeting next Thursday.

**9. MSL Adjournment at 4:20 PM**

Motion: to adjourn at 4:20pm

Moved: Don McCallum 2nd: Kapil Lakhotia Carried