



Board Of Directors, September 16, 2021

Via Zoom

8:00 A.M.

LDBA Board Meeting

Attending: Andrew McClenaghan , Bonnie Wludyka, Don McCallum, John Fyfe-Millar, Lori Da Silva, Asaad Naeeli, Scott Collyer, Jerry Pribil, Carmelita Tang, Jordan Detmers, Jim Yanchula

Regrets: Kathy Navackas, Nick Vander Gulik, Jason Dickson, David Kirwin, Michelle Giroux, Kapil Lakhotia

Staff: Barbara Maly, Vicki Smith

1. LDBA Board Call to Order – Andrew McClenaghan

2. Board Minutes approval

Motion: “to accept board minutes for May 26, July 6, and July 26, 2021”

Moved: Lori Da Silva Seconded: Scott Collyer Carried.

3. Financial Statements

Motion: “to accept the financial statements as of August 31, 2021”

Moved: Bonnie Wludyka Seconded: John Fyfe-Millar Carried.

4. Strategic Plan

Motion: “to approve the strategic plan as presented”

Moved: John Fyfe-Millar Seconded: Scott Collyer Carried.

5. Draft Policies

- Recommendation from OBIAA to have a policy to ensure that corporate assets are not used for election purposes.
- City Clerk said that the policy is in line with the City’s policy.

Motion: “to adopt the Political Election and Corporate Resource Policy”

Moved: Scott Collyer Seconded: Lori Da Silva Carried.

- Trying to create a framework for when we would and wouldn’t speak out on issues.
- Lori has declared a conflict of interest as RBC Place has asked for a letter of support for a grant.

Motion: “To defer to the Governance Committee for fine tuning the Publicly Release Statements and Letters of Support Policy”

Moved: Scott Collyer
Carried

Seconded: Andrew McClenaghan 1 abstention

6. Potential Official Plan amendment

- Official plan talks about office space being put in the downtown, it also speaks about office space being capped at 10% in malls outside of the downtown.
- An opponent to the application wants our support to weigh in to this as it would siphon office space out of the downtown.
- Trying to defend the actual policies that are there now might be the best way to go instead of trying to constrict them more.
- Focus of a letter should be why a policy is good and important. The letter should be defending the policies.

Motion: "Send a letter asking to support the City staff recommendation not to allow this zoning be refused as it does not align with the policies of the City."

Moved: John Fyfe-Millar Seconded: Jordan Detmers Carried

7. Fanshawe Update

- Welcomed back 315 students to the downtown campus, and some of the academic offices are starting to open.
- This will be a year of transition and due to this Fanshawe has had to put some of their initiatives on hold. The entire IT team has been shifted over to get all the vaccination information for students uploaded to their system.
- Fanshawe is planning to be back 100% face to face for Winter 22. This means that the downtown buildings will be full again in January.
- Chefs Table and Cafe will reopen in a modified delivery in the winter. This will probably be internally focused as they are still sorting through how to interact with external people due to everyone needing to be vaccinated.

8. ED Report Q & A

- Gift card program is rolling out
- Activations are ramping up as things are opening in order to support our members.
- Flower flash and photo install was amazing. Recommendation to make the flower flash an annual event with it being a competition between florists.
- August was very lively and positive this year.
- Workshop for the staff operational plan workshop was run by Aileen. Staff have been moving forward with this and have had much input into the operational plan. 2022 workplan and budget will be coming to the board in October.
- FedDev grants applications will come out in October. Staff have been meeting with CUI and EDCO regarding these as they are facilitating the granting.
- Jesse flagged that he may have a pecuniary interest in regards to dealings with CUI.

- Safety and security meeting was well attended. Information was brought forward to government officials and was able to get out to all levels of government. The City is trying to get the level of interest from merchants to assist them with safety concerns. Barb will check with Dave O'Brien and see if he can come out and talk to some of the larger landlords in this process as well.
- Project Impact looks to be working fairly well. The Police, Crowns, and City are all trying to work together. If it continues to be successful they will be trying to expand to other offenses as well.
- We have not had any enquiries from members regarding the public health policies that have been put out. The Chamber of Commerce is running a program for businesses to support them through this process.

9. In Camera Items

None.

10. LDBA Adjournment at 8:52 AM

Motion to Adjourn at 8:52am

Moved: Bonnie Seconded: Scott Carried

MSL Board Meeting

Attending: Andrew McClenaghan , Bonnie Wludyka, Don McCallum, John Fyfe-Millar, Lori Da Silva, Asaad Naeeli, Scott Collyer, Jerry Pribil, Carmelita Tang, Jordan Detmers, Jim Yanchula

Regrets: Kathy Navackas, Nick Vander Gulik, Jason Dickson, David Kirwin, Michelle Giroux, Kapil Lakhotia

Staff: Barbara Maly, Vicki Smith

1. MSL Board Call to Order – Don McCallum

2. Board Minutes approval

Motion: "to accept board minutes"

Moved: Scott Seconded: Lori Carried.

3. Financial Statements

Motion: "to accept the financial statements as of August 31, 2021"

Moved: Bonnie Seconded: Andrew Carried.

4. Strat Plan

- There will be many changes to the MSL/LDBA relationship. With the approval of the Strat Plan there will be a separation of the two boards,

- Kathy McLaughlin is working on developing a new proposal as for MSL to further both sides of the organizations.

5. City Program Update

- City is going to be implementing a notice for the security cameras within the downtown.
- Dave O'Brien is working with businesses to perform security audits. Then the City has set aside funding to help people implement the security recommendations. This will be on a property and property basis.
- Core Area Ambassadors are starting interviews next week.
- Core Area activations team is working hard to provide activations on Dundas Place.

6. New Business

- No new items to bring forward.

7. In Camera Item: none

8. Motion to adjourn –“adjourn the meeting at 9:03 am”

Moved: John

Seconded: Scott

Carried