



**NOTICE TO ALL MEMBERS
CALL FOR EXPRESSION OF INTEREST FOR POSITION ON
LONDON DOWNTOWN BUSINESS ASSOCIATION BOARD OF MANAGEMENT
TERM: 2023-2026**

Downtown London is the heart and soul of our city and is in the midst of a major transformation with some exciting changes happening right now. The #1 transformational project – Dundas Place – is in full swing. Working with the City of London and other partners on the Downtown Master Plan and the Transportation Plan, London’s downtown is poised for significant change. In an environment where there is a high degree of scrutiny, resistance and criticism, board members along with staff are required to support and lead the changes that will help London’s downtown become a key destination of choice for Londoners and visitors alike.

The London Downtown Business Association Board of Management comprises of twelve Board positions plus one City Councilor. Every four years coinciding with the Municipal elections, the association puts out a Call for Expression of Interest for representation on the Board. The term of office is for four years, 2023-2026.

The board is a governance board and operates under Roberts Rules.
The organization is governed under the provincial Municipal Act.

Ultimately, we want to help build the critical mass necessary to ensure our businesses and the downtown community thrives.

The Nominating Task force will strive to achieve representation from each of our unique areas within our BIA, along with a mixed set of complimentary skills and diverse membership. Downtown London is committed to promoting diversity, multiculturalism, and inclusion. We are fully focused on equality and believe deeply in diversity of race, gender, sexual orientation, religion, ethnicity and national origin.

We are committed to inclusive, barrier-free recruitment and selection processes in accordance with the Accessibility for Ontarians with Disabilities Act (AODA). We will be happy to work with applicants requesting accommodation.

The ideal candidates for the Board of Management will meet the following criteria:

- Be a member of the B.I.A. either as a commercial property owner or commercial tenant
 - Bring a positive attitude to assist in building the reputation of London’s downtown
 - Bring unique skill sets, e.g. finance, public relations, marketing, real estate knowledge, legal knowledge, retail knowledge, urban planning or bring experience of particular value to the Board
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- Be recognized as a current or future leader in the district
- Understand complex organizations
- Steward the organization through our 2021-2025 Strategic Plan and establish direction beyond
- Board experience is an asset in terms of policy setting and establishing strategic direction
- Support our strategic projects in member engagement and retention, unapologetic advocacy and placemaking
- Have demonstrated either through industry or community involvement good stewardship and governance
- Works well as part of a team, contributes reasoned opinions and accepts and supports decisions reached by the Board
- Have the ability to set aside any personal agenda and work towards the betterment of London's downtown
- Able to commit the time and resources to serve on the Board and task force(s)

Nominations will be open to **Friday, May 20, 2022** and will be accepted by email upon completion of the Nomination Application Form attached plus a copy of your Curriculum Vitae to the attention of: Andrew McClenaghan – Chair of the Nominations Task Force

Submissions by: **E-mail:** yicki@downtownlondon.ca
Mail: 123 King St, London, ON N6A 1C3

The absolute deadline for submissions is **Friday, May 20, 2022.**

What happens after **May 20, 2022?**

- The Nominating Task force will vet the applications and provide a slate of directors to the existing board for approval.
- The approved slate will be voted upon by the membership at our **October 28, 2022** AGM – there will be no nominations from the floor.
- Then the slate will be forwarded the Corporate Services Committee at The City of London for ultimate approval by Council.
- The new board will take office in January of 2023.
- The new board members will participate in mandatory board orientation.





APPLICATION - BOARD OF MANAGEMENT POSITION
LONDON DOWNTOWN BUSINESS ASSOCIATION
Term: 2023-2026

Name: _____

Business: _____

Address: _____

City: _____ Postal Code: _____ Phone: _____

Email: _____

Type of Member:

Commercial Property Owner

Commercial Tenant

1. Why do you want to become a Board Member of the London Downtown Business Association?

2. What specific expertise would you bring to the Board of London Downtown Business Association?

- | | |
|---|---|
| <input type="checkbox"/> Finance | <input type="checkbox"/> Public Relations |
| <input type="checkbox"/> Marketing | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Governance | <input type="checkbox"/> Legal |
| <input type="checkbox"/> Retail | <input type="checkbox"/> Urban Planning |
| <input type="checkbox"/> Strategic Planning | <input type="checkbox"/> Communications |
| <input type="checkbox"/> Other: _____ | |

3. What specific skills or competencies would you bring to the Board of London Downtown Business Association?

4. Please identify if you have had either Board or Committee volunteer experience.

5. Are you familiar with the work that the London Downtown Business Association does in the District?

- Yes Somewhat Not sure New to the District

6. Board members are expected to prepare for and attend 10 board meetings annually. If applicable, committee volunteer work includes up to four meetings annually. Is this a commitment you are able to make?

- Yes Somewhat Unsure of commitment at this point

7. Please describe any other experience you consider relevant for this Board position.

8. Please feel free to make other comments or details that would be of value to the Nominations Committee.

Please submit this form and your **Curriculum Vitae** no later than **Friday, May 20, 2022** to the attention of **Andrew McClenaghan, Chair of the Nominations Task Force.** Methods of communication:

- **E-mail:** vicki@downtownlondon.ca
- **Mail:** London Downtown Business Association, 123 King St., London, ON N6A 1C3

NOTE: Should you have questions prior to submitting your application, Barbara Maly, Executive Director of Downtown London at 519-663-2002 or email barbara@downtownlondon.ca