

FOR IMMEDIATE RELEASE

## **DOWNTOWN CANDY CRAWL**



## SUNDAY, OCTOBER 30<sup>th</sup> | 12PM – 3PM PARTICIPATING DOWNTOWN LONDON BUSINESSES

(London, ON – October 3, 2022) – Budweiser Gardens, Dundas Place, Downtown London, Eldon House, and Covent Garden Market are excited to announce the Downtown Candy Crawl on Sunday, October 30<sup>th</sup> from 12:00 pm – 3:00 pm. Families will have the opportunity to trick-or-treat at participating businesses while exploring the downtown core.

"Last Halloween we saw tremendous success during the Downtown Candy Crawl, and we are excited to build on the event with additional vendors and activations" said Brian Ohl, General Manager of Budweiser Gardens with OVG360.

Families are also invited to enjoy the fall afternoon on the grounds of Eldon House between 1:00pm and 4:00pm where children can decorate a spooky mini gourd and learn about how Trick or Treating came to be. In addition, Covent Garden Market will be hosting their Pumpkin Patch event including a bouncy castle, face painting and glitter tattoos from Team Dotsy, and so much more!

"We're thrilled Candy Crawl is back and bigger than ever! So many family-fun things to see and do including participating in our extra spooky goose chase scavenger hunt in-between trick-or-treating from business to business!" said Barbara Maly, Executive Director of Downtown London.

Attendees can partake in a costume contest by posting their costume on social media using the hashtag #LDNCandyCrawl. One lucky winner will win a grand prize including \$150 Downtown Dollars, and 4 tickets to the opening night of Disney on Ice presents Find your Hero coming to Budweiser Gardens January 26 – 29, 2023. There will be additional prizes to be awarded to 2<sup>nd</sup> and 3<sup>rd</sup> place winners.

This is a free community event. If you are a Downtown London business interested in participating as please contact Danielle Phillips by email at <u>Danielle.Phillips@oakviewgroup.com</u>.

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## **MEDIA CONTACTS**

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## About OVG360

OVG360, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. With a portfolio of more than 200 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health, and public safety and more.