



**Board Of Directors, December 13, 2022**

**Citi Plaza**

**11:00 A.M.**

**LDBA Board Meeting**

Attending: Bonnie Wludyka, Asaad Naeeli, Lori Da Silva, Nick Vander Gulik, John Fyfe-Millar, Andrew McClenaghan, Scott Collyer, Michelle Giroux,  
Regrets: Jason Dickson, Jerry Pribil, David Kirwin  
Guests: Michealanne Hathaway, Keith Brett, Steve Pellarin, Marcello Vecchio, Carolyn Conron, Mike Pottruff, Cllr Ferreira  
Staff: Barbara Maly, Vicki Smith, Kathy McLaughlin

**1. LDBA Board Call to Order – Asaad Naeeli**

**2. Board Minutes approval**

Motion: “to accept board minutes from November 17, 2022”

Moved: Scott Seconded: Bonnie Carried.

**3. Financial Statements**

Motion: “A full financial review of the October Bank Reconciliations, cash flow and Income Statement were completed by the Treasure prior to this meeting. As the Treasure, I am satisfied that all is in order. I therefore move the November Statements and Financial Report be approved as presented.”

Moved: Nick Vander Gulik Seconded: Scott Collyer Carried.

**4. Advocacy Committee Update**

- Will be looking ahead to determine what the topics of advocacy will be for 2023. Kirsten from SWOTC will be helping up set our goals
- These will be determined later this year.
- We need to get everything in order as to our advocacy in order to determine any asks that we will want for the City.

**5. Fanshawe College Update**

- Down student enrollment numbers for fall of 2022.
- Are in alignment with City to advocacy
- Winter 2023 targets will be first non-covid delivery. International students have their visas, downtown campus will return to 2300 students. January 4 is the first day of classes

- Have added full time and part time staff, are almost 300 staff
- Good foundation theatre has hosted 47 events over summer 2022 – 40 were public facing events. These were in kind sponsorships to not cost those organizations money – being mindful of costs to strategic partners
- Did not open Chef's Table until may for lunch, fall for dinner and not open Saturday and Sunday to help the other restaurants in the downtown
- Right of way walkway is open again
- Had an Ontario Tourism conference – these students will now graduate with a diploma as well as a certification for these events.

#### **6. Fanshawe College Aboutface Grant**

Motion: to approve the \$100,000 grant for Fanshawe

Moved: Bonnie Wludyka      Seconded: Scott Collyer      Carried.

#### **7. ED Review Policy**

- Set in place guidelines for timing of review policy.
- Review will happen in February, and finalized in February.
- Can we streamline committees so that there are only a few committees that bring items to the board instead of
- Moved: John Fyfe-Millar      Seconded: Michelle Giroux      Carried

#### **8. Board End of Term Policy**

- Board governance committee had a board survey sent out to all 2022 board members.
- Board members can look at the survey and determine items that can be improved and addressed in the next term of the board

Motion: for receipt of the survey

Moved: Bonnie Wludyka      Seconded: Andrew McClenaghan      Carried

#### **9. Staff Update**

- Please sign off on the board documents and hand them back to Vicki before leaving today.
- Downtown in a Box program was not as successful as we hoped, it will be looked at again in the new year for possible adjustments
- Downtown for the Holidays – great to work with so many community partners towards a goal – rekindle nostalgia in the community
  - Has been a great first year to build off
  - Attendance and social media numbers keep improving
  - Great attendance and thank you for a great job
  - Businesses have had positive feedback so far. Numbers for attendance will be captured and presented later. There will be a public and business survey once the event is over.

- Better coordination with the City for seasonal décor that has started this year.
- 72 planters planted this year.
- Out and about card has a lot of uptake
- Visitation program for 2023 will have a focus on offices – understand the return to work plans
  - We need to determine the total number of workers within the downtown
  - Possibly send out a survey determining hybrid/fulltime/remote workers for each office
- MSL is currently looking for new board members – the funding sources and makeup of the board is representative of each other.
  - Through LDBA’s strategic plan, MSL could be a proactive economic development arm of LDBA

**10. Board Orientation**

- Will be doing an onboarding session with Kay from OBIAA in February.
- Should ask the board members in waiting to be looped into the board orientation program.

**11. Acknowledgement of Outgoing Board Members**

- Thank you for your hard work and dedication through the last few years.
- Sincere gratitude to all outgoing board members

**12. In Camera**

No in camera portion

**13. Motion to adjourn –“adjourn the meeting at 11:59 am”**

Moved: Bonnie Wludyka

Seconded: Scott Collyer

Carried