LDBA Board Meeting

Attending: Bonnie Wludyka, Asaad Naeeli, Lori Da Silva, Nick Vander Gulik, John Fyfe-Millar, Andrew McClенaghan, Scott Collyer, Michelle Giroux,

Regrets: Jason Dickson, Jerry Pribil, David Kirwin

Guests: Michealanne Hathaway, Keith Brett, Steve Pellarin, Marcello Vecchio, Carolynn Conron, Mike Pottruff, Cllr Ferreira

Staff: Barbara Maly, Vicki Smith, Kathy McLaughlin

1. LDBA Board Call to Order – Asaad Naeeli

2. Board Minutes approval
   Motion: “to accept board minutes from November 17, 2022”
   Moved: Scott    Seconded: Bonnie    Carried.

3. Financial Statements
   Motion: “A full financial review of the October Bank Reconciliations, cash flow and Income Statement were completed by the Treasure prior to this meeting. As the Treasure, I am satisfied that all is in order. I therefore move the November Statements and Financial Report be approved as presented.”
   Moved: Nick Vander Gulik    Seconded: Scott Collyer    Carried.

4. Advocacy Committee Update
   • Will be looking ahead to determine what the topics of advocacy will be for 2023. Kirsten from SWOTC will be helping up set our goals
   • These will be determined later this year.
   • We need to get everything in order as to our advocacy in order to determine any asks that we will want for the City.

5. Fanshawe College Update
   • Down student enrollment numbers for fall of 2022.
   • Are in alignment with City to advocacy
   • Winter 2023 targets will be first non-covid delivery. International students have their visas, downtown campus will return to 2300 students. January 4 is the first day of classes
• Have added full time and part time staff, are almost 300 staff
• Good foundation theatre has hosted 47 events over summer 2022 – 40 were public facing events. These were in kind sponsorships to not cost those organizations money – being mindful of costs to strategic partners
• Did not open Chef’s Table until may for lunch, fall for dinner and not open Saturday and Sunday to help the other restaurants in the downtown
• Right of way walkway is open again
• Had an Ontario Tourism conference – these students will now graduate with a diploma as well as a certification for these events.

6. Fanshawe College Aboutface Grant
   Motion: to approve the $100,000 grant for Fanshawe
   Moved: Bonnie Wludyka Seconded: Scott Collyer Carried.

7. ED Review Policy
   • Set in place guidelines for timing of review policy.
   • Review will happen in February, and finalized in February.
   • Can we streamline committees so that there are only a few committees that bring items to the board instead of
   • Moved: John Fyfe-Millar Seconded: Michelle Giroux Carried

8. Board End of Term Policy
   • Board governance committee had a board survey sent out to all 2022 board members.
   • Board members can look at the survey and determine items that can be improved and addressed in the next term of the board
   Motion: for receipt of the survey
   Moved: Bonnie Wlukyka Seconded: Andrew McClenaghan Carried

9. Staff Update
   • Please sign off on the board documents and hand them back to Vicki before leaving today.
   • Downtown in a Box program was not as successful as we hoped, it will be looked at again in the new year for possible adjustments
   • Downtown for the Holidays – great to work with so many community partners towards a goal – rekindle nostalgia in the community
     ○ Has been a great first year to build off
     ○ Attendance and social media numbers keep improving
     ○ Great attendance and thank you for a great job
     ○ Businesses have had positive feedback so far. Numbers for attendance will be captured and presented later. There will be a public and business survey once the event is over.
● Better coordination with the City for seasonal décor that has started this year.
● 72 planters planted this year.
● Out and about card has a lot of uptake
● Visitation program for 2023 will have a focus on offices – understand the return to work plans
  ○ We need to determine the total number of workers within the downtown
  ○ Possibly send out a survey determining hybrid/fulltime/remote workers for each office
● MSL is currently looking for new board members – the funding sources and makeup of the board is representative of each other.
  ○ Through LDBA’s strategic plan, MSL could be a proactive economic development arm of LDBA

10. Board Orientation
   ● Will be doing an onboarding session with Kay from OBIAA in February.
   ● Should ask the board members in waiting to be looped into the board orientation program.

11. Acknowledgement of Outgoing Board Members
   ● Thank you for your hard work and dedication through the last few years.
   ● Sincere gratitude to all outgoing board members

12. In Camera
    No in camera portion

13. Motion to adjourn – “adjourn the meeting at 11:59 am”
    Moved: Bonnie Wludyka  Seconded: Scott Collyer  Carried