



Board Of Directors, February 22, 2023
Downtown London Boardroom
8:30 A.M.

LDBA Board Meeting

Attending: Bonnie Wludyka, Scott Collyer, Keith Brett, Marcello Vecchio, Michael Pottruff, Michaelanne Hathaway, Kristin Nielsen, Steve Pellarin, David Ferreira, Carolyn Conron, Asaad Naeeli

Regrets: Nick Vander Gulik, Michelle Giroux,

Staff: Barbara Maly, Vicki Smith

1. LDBA Board Call to Order – Asaad Naeeli

2. Board Minutes approval

Motion: "to accept board minutes from January 24, 2022 "

Moved: Bonnie Wludyka Seconded: Marcello Vecchio Carried.

3. Financial Statements

Motion: "A full financial review of the February Bank Reconciliations, cash flow and Income Statement were completed by the Treasure prior to this meeting. As the Treasure, I am satisfied that all is in order. I therefore move the February Statements and Financial Report be approved as presented."

Moved: Bonnie Wludyka Seconded: Kristen Nielsen Carried.

4. 2023 MainStreet Board Slate

Motion to approve the 2023 MainStreet board slate.

Moved: Bonnie 2nd: Marcello Carried.

5. Committee Updates

- Advocacy

- met to discuss Bill 23 – will not proceed with a response on a survey based on Green Belt intersections. AJ Wray had let us know that the Green Belt was not really part of the bill, we determine

Motion to receive the Advocacy report

Moved: David 2nd Steve Carried.

- Finance Committee
 - met with the auditors prior to the audit beginning. Some of the audit criteria has been changed as far as what KPMG must do. KPMG let us know what the process would be and how they would be moving forward. This was just a prep for the audit. Fieldwork starts on March 27
- Motion to accept report: moved David 2nd: Steve Carried

6. Draft Annual Report

- Is based on Dec 31, 2022.
- Is there any areas that should be changed with the
- Should there be more a focus on financials. Audited Financials are on the website so that covers any notice of Financial information for transparency.
- Add a link to the website with the Financials –on the website make a person enter their information in order to access the audited Financial Statements.

7. Staff Update

- Number of events in the next few weeks.
- Multicultural related events, Brier, St Patrick
- Sponsorship with Brier includes advertising – this will highlight our businesses.
- High-level details o survey for Downtown for the Holidays – BIA members had some areas where improvements could be done, attendees were impressed with the event
 - 30% of attendees came 4 times or more.
 - Over 80% of attendees either shopped or went to a restaurant during their visit
- 195 Dundas – working on activating this alleyway now that the safe injection site has moved. The apartment owner has expressed interest in working on this.
- Working on a mural at Budweiser Gardens – the mural will be based on City of Music theme.
- Working on MOU with the City – Dundas Place and Core Area. A service agreement with them. Meet every couple of weeks to determine how to move this forward.
- First Member Mixer is on March 13 – will discuss downtown construction.
- OBIAA Conference – actively putting together BIA tours and will be doing presentations.
- A few grant proposals submitted, still waiting to hear back.
- Working with City to try to get a downtown focus in the Core Area Strategy.
 - Would like a secondary plan for the downtown. Old East Village has a secondary plan, would like one for us as well.
- Health and Homelessness Summit has been wrapped up and it is heading to the SPPC committee.



- Have hired Jocelyn Aubertin for the Engagement and Communications Coordinator position.

8. In Camera

No in camera portion

9. Motion adjourn to move into the Governance Training Session –“adjourn and move into the Governance Training Session at 9:10 am”

Moved: Bonnie Wludyka

Seconded: Michealanne Hathaway Carried