



**Board Of Directors, June 21, 2023
Downtown London Boardroom
8:30 A.M.**

LDBA Board Meeting

Attending: Marcello Vecchio, Scott Collyer, Steve Pellarin, David Ferreira, Michaelanne Hathaway, Keith Brett, Bonnie Wludyka, Carolyn Conron,
Regrets: Michelle Giroux, Kristin Nielsen, Nick Vander Gulik, Asaad Naeeli, Michael Pottruff
Staff: Barbara Maly, Vicki Smith

1. LDBA Board Call to Order – Scott Collyer

2. Board Minutes

Motion: "to accept board minutes from May 25, 2023"

Moved: Michaelanne Hathaway Seconded: Marcello Vecchio
Carried.

3. Financial Statements

Motion: "A full financial review of the April and May Bank Reconciliations, cash flow and Income Statement were completed by the Treasurer prior to this meeting. As the Treasurer, I am satisfied that all is in order. I therefore move the April and May Statements and Financial Report to be approved as presented."

Moved: Bonnie Wludyka Seconded: David Ferreira Carried.

4. Staff Milestone Anniversaries

- Kathy McLaughlin was presented with a 20 Year Length of Service Award and letter of thanks.
- Vicki Smith was presented with a 15 Year Length of Service Award and letter of thanks.

5. Advocacy Committee

- Asking Council to take a balanced approach to CIP's. Some councilors are looking at adjusting the CIP
- This goes to vote next Tuesday

5. Executive Committee

- Met in camera to discuss a matter to give direction to the officers of the corporation.

5. LDBA Staff Report

- Many activities over the next few months. We are sponsoring events with small financial sponsorships, downtown dollars, and loaning of our activation merchandise.
- Fanshawe students and families were
- AMO conference coming in August. We will have a new promotion downtown dollar card that we will roll out at the conference as a pilot project.
- Construction dollars are being put out. This is supported by radio ads that the City has paid for.
- Richmond Row street banners are going to be installed soon.
- Grand Openings - have had 2 openings this month so far.
- Staff sit on 3 Health and Homeless program committees at the City.
- Please make sure to fill out the Hub survey for the Health and Homeless committee to make sure that we get our say for the downtown.
 - Help determine what the wrap around services are going to be for the hub

5. In Camera

Motion: to go In Camera

Moved: Bonnie Wludyka 2nd: Michaelanne Hathaway

Motion: to exit In Camera

Moved: Carolyann Conron 2nd: Michaelanne Hathaway

10. Motion to adjourn –“adjourn the meeting at 9:56 am”

Moved: David Ferreira 2nd: Michaelanne Hathaway Carried