



Facade Improvement & Beautification Grant



What is it?

This is a **one time grant** to help businesses and property owners who are looking to enhance their front facade. The maximum grant available per business/property is **\$10,000**. The first phase of the grant application period is from January 18 to May 31, and will reopen again at a later date.

How do I apply?

Completed applications and receipts should be submitted to Judith Smith. Applications can be submitted via email to judith@downtownlondon.ca, mail, or dropped off in person at the Downtown London office at 123 King St, London, ON.

Eligible Criteria

- Commercial property or business located within the LDBA boundaries
- Available to occupied and vacant properties
- Design/concept to be presented to and approved by LDBA staff prior to work commencing
- Eligible expenses include:
 - Removal of storefront boards (conditional to approved plans for the window once board is removed, i.e. tenant is moving in, decorative window cling is being installed, etc.)
 - Window cling installations (well designed and attractive marketing window clings, graphics, motion media, etc.)
 - Decorative lighting enhancements
 - Cross promotions window displays for other merchants
 - Front signage enhancements
 - Patio enhancements
 - Cost of design drawings

Our Contact



519-663-2002



info@downtownlondon.ca



downtownlondon.ca



123 King St, London ON, N6A 1C3



Downtown London 2024 Facade Improvement & Beautification Grant Application

⇒ *Fill out the form below to start the application process.*

APPLICANT INFORMATION

Legal name of applicant:

BUSINESS OR CORPORATION: _____

Business Owner Applicant

Name: _____ Mobile #: _____ Store #: _____

Address: _____ Email: _____

Type of Business

☐ Retail ☐ Restaurant ☐ Personal Services ☐ Other _____

PROPERTY INFORMATION

Business Information

Address of Business

Applying for the Grant: _____ Unit #: _____

Landlord Information

Name: _____ Telephone: _____

Email: _____

Page 2

To simplify administration time and costs, and to support contactless transactions, once grants are approved and payments verified, staff will transfer the approved funds directly to your business bank account. Please give us the required information to expedite the automated funds transfer for your grant project(s).

Institution # (Route): _____ Branch # (Transit): _____. _____. _____. _____. _____

ACKNOWLEDGEMENT AND APPLICATION

I/WE HEREBY APPLY for a grant commitment under this program. I/WE AGREE to abide by the terms and conditions of the applicable grant programs. I/WE HEREBY CERTIFY that the information give herein is true, correct, and complete in every respect and may be verified by MainStreet London and the London Downtown Business Association. I/WE ACKNOWLEDGE that Downtown London, MainStreet London and the London Downtown Business Association are not responsible for any/all liability related to the health and safety of staff or visitors to our business as a result of undertaking support of these enhancements. It is the sole responsibility of the business owner(s) to follow the applicable provincially mandated regulations related to the safe operation of your business.

Date _____