## DOWNTOWN

**Annual General Meeting** 





Presentation by:

Asaad Naeeli Chair LDBA



## LDBA AGENDA

9:00 Land Acknowledgemen	dgemen	nowled	Ack	Land	00	9:0
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9:02 Call to Order

9:04 Approval of Minutes - AGM 2021

**9:06** Approval of Downtown London Bylaw

**9:11** Ratify and Affirm Board of Directors actions for 2022

9:15 Board of Directors Slate for 2023-2026

9:25 Thank you to outgoing LDBA Board Members

9:30 2022 Financial Statements -Auditor's Report

**9:36** Staff Report - Video Presentation

9:48 Looking Ahead to 2023

9:58 MSL Presentation

**10:06** Presentation of 2023 Budget

10:13 Motion to Adjourn

## We acknowledge...

that Downtown London is located on the traditional lands of the Anishinaabek (Ah-nish-in-a-bek),

Haudenosaunee (Ho-den-no-show-nee), Lūnaapéewak (Len-ahpay- wuk) and Attawandaron (Add-a-won-da-run) peoples, on lands connected with the London Township and Sombra Treaties of 1796 and the Dish with One Spoon Covenant Wampum.

This land continues to be home to diverse Indigenous peoples (e.g. First Nations, Métis and Inuit) whom we recognize as contemporary stewards of the land and vital contributors of our society.

Thank you.

## Approval of the AGM Minutes



## London Downtown Business Association AGM Friday November 12, 2021 Virtual meeting via Zoom, 9:00 a.m.

## MEETING OF THE LONDON DOWNTOWN BUSINESS ASSOCIATION BOARD OF MANAGEMENT:

Attending: Downtown merchants and building owners (attendees listed below) - 76 members

Staff: Vicki Smith, Kathy McLaughlin, Louise Pyne, Colleen Gyori, Hailey Etchen, Savanah Sewell, Ally Postma, Barbara

Maly

 Call to order and remarks – Andrew McClenaghan Andrew McClenaghan called the LDBA meeting to order

1. Conflict of interest - none declared

2. Minutes of November 6, 2020 Annual General Meeting

Motion: "to approve the minutes of November 6, 2020"

Moved: David Kirwin 2nd: Lisa Ferguson Approved

- 3. Review of 2021 and Looking forward to 2022
  - Provided \$657,000 worth of grants for our members in over 400 individual grants
  - · Worked collaboratively with many community partners
  - London Community Recovery Network consists of over 35 community leaders to find collaborative ways to support our respective stakeholders
  - · Worked with many other partners to provide programs and services and to support our members through COVID
  - DTL's new Strategic Plan is being launched Downtown Reimagined
  - · Four strategic directions for the Strategic Plan are:
    - · A welcoming, safe and vibrant downtown
    - Create a diversified economic base
    - Strong member engagement and support
    - Champion, Catalyst and Liaison for Downtown and our members

4. Approval of audited Financials-Bonnie Włudyka- LDBA Treasurer

Motion: "to accept the 2020 Audited Financials"

Moved: Lori Da Silva 2nd:Lisa Ferguson Carried

- 5. Presentation of the Proposed 2022 Budget -Bonnie Włudyka- LDBA Treasurer
  - No questions from the members.
- 6. Adjournment

Motion to 'adjourn the LDBA AGM at 9:55am'

Moved: Jordan Detmers Second: David Kirwin Carried

7. Guest Speaker - Iain De Jong

## REQUIRED

## Motion to Approve

## **RULES OF ENGAGEMENT:**

Each member of an improvement area has one vote regardless of the number of properties that the member may own or lease in the improvement area. 2001, c. 25, s. 204 (6).

(Members of an improvement area consist of persons who are assessed, on the last returned assessment roll, with respect tot rateable property in the area that is in a prescribed business property class and tenants of such property. 2001, c. 25, s. 204 (4).)

MOTION:
To accept the minutes of the November 12, 2021 AGM.

## Approval of Bylaw

## BY-LAW NO. 1

## LONDON DOWNTOWN BUSINESS ASSOCIATION

WHEREAS the London Downtown Business Improvement Area (the "BIA") was created by By-law Number C.P.-2 (the "By-law") of the Corporation of the City of London;

AND WHEREAS the By-law established a Board of Management (the "Board") for the BIA;

AND WHEREAS the Board is, by virtue of Section 204(2) of the <u>Municipal Act</u>, 2001 (the "Act"), a corporation consisting of the number of directors established in the <u>By-law</u>;

AND WHEREAS the Board is, by virtue of Section 204(2.1) of the Act, a local board of the Municipality for all <u>purposes</u>;

**AND WHEREAS** each local board is required by Section 238(2) of the *Act* to pass a procedure by-law for governing the calling, place and proceedings of meetings, including public notice of such meetings:

The Board hereby enacts as follows:

## 1 DEFINITIONS

- .1 "Auditor" means the external Auditor for the Corporation of the City of London.
- 2 "Code of Conduct" means the <u>Code of Conduct for Local Boards (Council Policy CPOL.-384-91)</u> set by Council.
- 3 "Council" means the Council of the Corporation of the City of London.
- 4 "Director" means a person appointed to the Board of Management pursuant to the By-law.
- 5 "Fiscal Year" means January 1 to December 31.
- .6 "Member" means a person or corporation assessed on the last returned assessment roll for real property in the area that is in a prescribed business property class, tenants of

such property, and where duly authorized in accordance with this by-law the representative of either.

## MEETINGS OF THE MEMBERS

## .1 Annual General Meetings

The Board shall call an Annual General Meeting ("AGM") of the Members at least once per year, no later than November in each year. The AGM shall be held at a location, as determined by the Board, in London, or electronically, as specified in the meeting notice. The AGM agenda shall include:

- .1 Financial Statements and Reports:
- .2 Auditor's Report:
- 3 Annual Budget:
- .4 Annual Report of the Board;
- .5 Minutes of the last Annual General Meeting:
- .6 Election of Board (in an election year) subject to approval by City Council of the City of London in accordance with the By-law; and
- .7 any other business that may properly be brought before the meeting.

## .2 General Meetings of the Members

The Board may, from time to time, call a General or Special Meeting of the Members for any date and time to be held at a location in London, or electronically, as specified in the Notice.

## .3 Quorum

A quorum for a meeting of the Members shall be twenty (20) Members, including, at minimum, a quorum of the Board. No business shall be transacted at any meeting unless the requisite quorum be present at the commencement of business.

## .4 Electronic Attendance at Meetings

Attendance at a meeting of the Members may be by telephone, videoconference, or any other communication facility that permits adequate communication between the members. A person so participating is deemed to be present at the meeting and is eligible to vote.

## REQUIRED

## Motion to Approve

## **RULES OF ENGAGEMENT:**

Each member of an improvement area has one vote regardless of the number of properties that the member may own or lease in the improvement area. 2001, c. 25, s. 204 (6).

(Members of an improvement area consist of persons who are assessed, on the last returned assessment roll, with respect tot rateable property in the area that is in a prescribed business property class and tenants of such property. 2001, c. 25, s. 204 (4).)

## Motion: to accept London Downtown Business Association's By-law No 1

## Ratify & Affirm Board of Directors actions for 2022

WHEREAS, all actions by the Board of Directors from November 12, 2021 to November 4, 2022 have been duly presented to the members at a members' meeting duly called and assembled, be it:

RESOLVED, that the members of the BIA do hereby ratify and affirm all actions of the Board of Directors as presented to the members.

## REQUIRED

## Motion to Approve

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## **MOTION:**

to ratify and affirm all actions of the Board of Directors as presented to the members

## Board of Directors 2023 - 2026



London Downtown Business Association Proposed Slate of Candidates 2023-2026

## **Asaad Naeeli**

Dos Tacos 661 Richmond Street

## **Carolyn Conron**

Conron Law Professional Corp 140 Fullarton Street

## **Keith Brett**

ANNDining 140 Ann Street

## Marcello Vecchio

Farhi Holdings Corporation 620 Richmond Street

## Mike Pottruff

London Police Service 130 King Street

## **Scott Collyer**

Empyrean Communications Resources LLC 784 Richmond Street

## **City Councillor - TBA**

## **Bonnie Wludyka**

Citi Plaza 355 Wellington Street South

## Michaelanne Hathaway

Stache Fabric & Notions 213 King Street

## Kristin Neilson

Glen CORR Management Inc. 700 Richmond Street

## Michelle Giroux

Fanshawe College Downtown Campus 130 Dundas Street

## **Nick Vander Gulik**

Shoppers Drug Mart -Vander Gulik Pharmacy Inc 431 Richmond Street

## **Steve Pellarin**

Small Business Centre 379 Dundas Street

## REQUIRED

## Motion to Approve

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(Members of an improvement area consist of persons who are assessed, on the last returned assessment roll, with respect tot rateable property in the area that is in a prescribed business property class and tenants of such property. 2001, c. 25, s. 204 (4).)

MOTION:
to accept the 2023
to 2026 Board of
Directors as
presented

## Thank you to our departing Board of Directors

Andrew McClenaghan - Northern Commerce
David Kirwin - Kirwin Fryday Medcalf Lawyers
Jason Dickson - Brown & Dickson
Lori Da Silva - RBC Place London
Jerry Pribil - Marienbad Restaurant & Chaucer's Pub
John Fyfe-Millar - LBF Group

## **Audited Financials**



KPMG LLP 140 Fullarton Street Suite 1400 London ON N6A 5P2 Canada Telephone 519 672-4880 Fax 519 672-5684

## INDEPENDENT AUDITORS' REPORT

To the Board of Directors of London Downtown Business Association

## Opinion

We have audited the combined financial statements of London Downtown Business Association (the "Entity"), which comprise:

- . the combined statement of financial position as at December 31, 2021
- · the combined statement of operations for the year then ended
- the combined statement of change in net financial assets for the year then ended
- the combined statement of cash flows for the year then ended
- and notes to the combined financial statements, including a summary of significant accounting policies

(Hereinafter referred to as the "financial statements").

In our opinion, the combined financial statements present fairly, in all material respects, the combined financial position of the Entity as at December 31, 2021, and its combined results of operations, its combined change in net financial assets and its combined cash flows for the year then ended in accordance with Canadian public sector accounting standards.

## Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the "Auditors' Responsibilities for the Audit of the Financial Statements" section of our auditors' report.

We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the combined financial statements in Canada and we have fulfilled our other ethical responsibilities in accordance with these requirements.



- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

KPMG LLP

Chartered Professional Accountants, Licensed Public Accountants

London, Canada

April 21, 2022

## REQUIRED

## Motion to Approve

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MOTION:
to accept the audited financial statement dated
December 31, 2021

## 2022 Year in Review

## **Meet the Downtown London Team**



Left to right: Vicki Smith, Barb Maly, Hailey Etchen, Louise Pyne, Gabriella Kowalski, Aaron McMillan, Ally Postma



Presentation by:

## **Barbara Maly**

Executive Director,
Downtown London (LDBA)



BIA ONTARIO MUNICIPAL ACT MANDATE

**Beautification & Events** Marketing & **Maintenance Promotion** 

## **NEWS ARTICLES**

## City willing to meet with London homeless advocates threatening hunger strike

change how it's helpin

Randy Richmond, Megan Stacey Jul 25, 2022 • July 25, 2022 • 4 n

is vowing to stage a h as Ontario, federal funding runs out e street or

incial

## Unanimous support to spend \$3M on 'social recovery,' but final decision delayed

London's de suggestion to over panden

n'-h-mond

City official casts doubt on reason for uptick in London homeless l a reanle on London's streets is

London

Police to operate foot patrol unit out of Dundas



London's downtown in 'crisis' amid drugs, destitution and leadership vacuum



Downtown businesses in London struggle with assaults and smashed windows



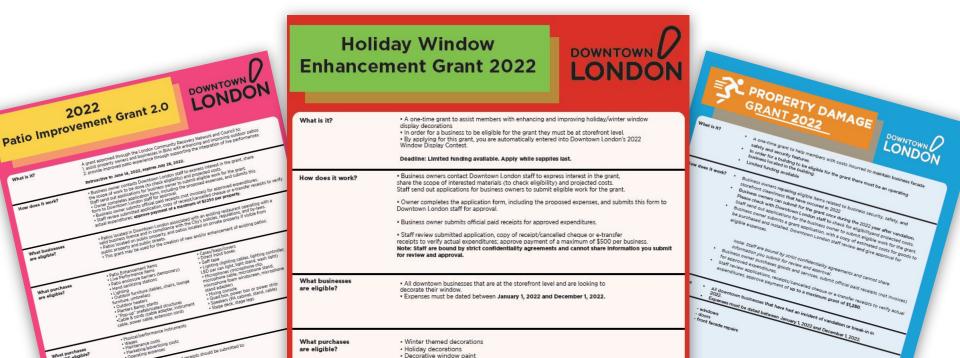
## Housing, transit, downtown hot issues at London mayoral debate

The London Chamber of Commerce hosted a civic election event for voters and candidates on Wednesday, posing questions to six of the city's 10 mayoral downtown.



## **2022 Downtown and City Funding**

\$550,000 back to our members and our downtown economy



## **GRANT FUNDING SOURCES**











Government of Canada

Gouvernement du Canada



DOWNTOWN LONDON WELCOMES:

45 new businesses AND3 business expansions!





## Core Area Strategy Engagement Plan









Share input to help influence future actions in Downtown, Old East Village and Midtown.



## Core Area Action Plan

21 Sep 2022







## About the Core Area Action Plan

The Core Area Action Plan has been developed to address a number of complex challenges related to London's Core, outlining 69 short-, medium-, and long-term initiatives focused on improving homelessness prevention, enhancing safety and security, ensuring there is space for the economy to grow, and creating a positive space to attract visitors to our Core Area.

## Core Area Action Plan Progress

The Core Area Action Plan has been developed to address a number of complex challenges related to London's Core, outlining 69 short-, medium-, and long-term initiatives focused on improving homelessness prevention, enhancing safety and security, ensuring there is space for the economy to grow, and creating a positive space to attract visitors to our Core Area.

Staff continue to work on delivering the Core Area Action Plan. Funding was provided to deliver 65 of the 71 actions listed in the plan and was approved through the 2020-2023 Multi-Year Budget process. Three other actions are advancing in full or in part through other programs.

## Questions or feedback?

## City of London

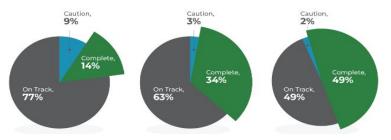
Core Area Support

## Where is the Core Area?

519-661-2489, extension 7455

Email corearea@london.ca





## THANK YOU BOARD



Andrew McClenaghan FORMER LDBA CHAIR

Asaad Naeeli

LDBA BOARD CHAIR

Bonnie Wludyka LDBA TREASURER



Councillor John Fyfe-Millar DIRECTOR



**David Kirwin** DIRECTOR



Jason Dickson DIRECTOR

Digital Echidna York

Dos Tacos Richmond Citi Plaza Wellington

Councillor, Ward 13

Kirwin Fryday Medcalf, Lawyers Fullarton

**Brown and Dickson** Richmond



Jerry Pribil DIRECTOR



Lori Da Silva DIRECTOR



Michelle Giroux LDBA SECRETARY



Nick Vander Gulik DIRECTOR



Scott Collver LDBA VICE CHAIR

Marienbad Restaurant and Chaucer's Pub

**RBC Place London** York

Fanshawe College. **Downtown Campus** Dundas

Shoppers Drug Mart -Vander Gulik Pharmacy Inc. Richmond

Empyrean LLC

## **Leveraging Partnerships**











































































Canadian Institut Institute

Canada



...and many others!

LOUISE PYNE, we will miss you. **Best of luck in** your future endeavours.





## **Presentation by:**

## **Kathy McLaughlin**

**Main Street London** 



## **Main Street London Team**



Kathy McLaughlin Manager of Business Development Kathy Navackas Business Coordinator

## Mission and Vision

**Vision:** Our Downtown is London's first neighborhood, a vibrant mix of history, commerce, residents, visitors and unique experiences.

**Mission:** We are a catalyst, connector, and collaborative partner, working with a broad network of organizations and community stakeholders to encourage main street commerce. Our programs and services foster economic development activities that will promote investment and support projects that reflect our vision for our local neighbourhoods.

## UPSTART ACCELERATOR

Looking for temporary space to sell your products?

Maybe you need a space to hold a workshop or a fashion show.

Maybe you have an idea that is truly unique.

**UpStart Accelerator is the place for you.** 

Rent by the day, the week, the month, at very reasonable rates.

Contact us and let's see what we can make happen!









## **PARTNERSHIPS**





Canadian Urbain du Institute Canada

















...and many others!

## LOOKING AHEAD TO 2023

- Direct Attraction
  - Food & Beverage Sector Focus
- Pop Up Shops
- Window Activations
- Mentoring



Presentation by:

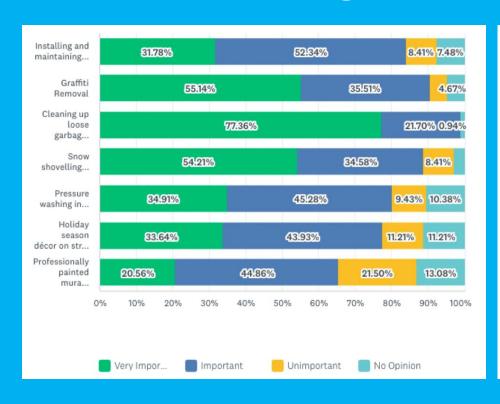
**Bonnie Wludyka** 

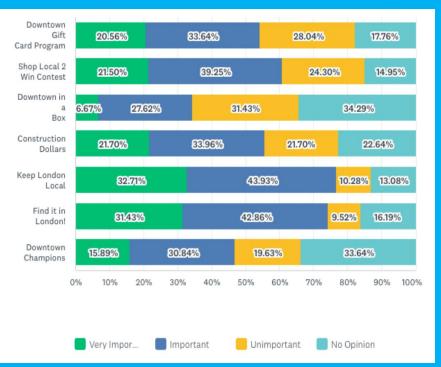
Treasurer LDBA



## **Budget Presentation**

## **Budget Survey Results**





Revenue Overview				
		630		
	with 202	2 Comparators		
2023 Proposed Budget				

		Revenue C	Overview			
LDBA Revenue Detail:	2022 Approved Budget		2022 Variance	2023 draft budget	Variance over 2022	% Budget Change over 2022
Total City of London Levy	1,905,238	1,905,238	0	1,943,343	38,105	2.00%
Tax Write offs	-90,000	-90,000	. 0	-55,000	35,000	-38.89%
Net City of London Levy	1,815,238	1,815,238	0	1,888,343	73,105	4.03%
Draw from operating fund	29,000	. Newstern	29,000	30,000	1,000	3.45%
Interest Income	1,600		1,600	1,700	100	6.25%
Total LDBA Revenue	1,845,838	1,815,238	1,293,838	1,920,043	74,205	4.02%
		Expenditure	Overview			
LDBA Expenditure Detail:	2022 Approved Budget		2022 Variance	2023 Proposed Budget	Variance over	% Budget Change over 2022
ADMINISTRATION	100 000 0 Marin				A 90000000 A	18500 (1950)
Wages and Benefits	570,000	552,000	18,000	587,100	17,100	3.00%
Telephone	10,000	9,500	500	9,500	-500	-5.00%
Stationery and Supplies	4,000	4,000	0	4,000	0	0.00%
Insurance	7,700	8,999	-1,299	8,200	500	6.49%
Training / Conferences	18,000	18,000	0	18,000	0	0.00%
Meetings and Meals	4,000	1,500	2,500	4,000	0	0.00%
Subscriptions / Memberships	3,800	4,080	-280	4,500	700	18.42%
Legal & Audit & Professional Serv	12,000	9,000	3,000	9,000	-3,000	-25.00%
Board Development & Expenses	3,000	1,000	2,000	5,000	2,000	66.67%
Miscellaneous Expense	1,000	1,750	-750	1,000	0	0.00%
Total Administration	633,500	609,829	23,671.00	650,300	16,800	2.65%
OFFICE/RENT					10000000000	
Rent and Hydro	83,000	83,000	0	83,000	0	0.00%
Office Cleaning	7,700	9,200	-1,500	9,200	1,500	19.48%
Purchase and Leasing Equipment	15,000	18,000	-3,000	15,000	0	0.00%
Total Rent	105,700	110,200	-4,500	107,200	1,500	0

**London Downtown Business Association** 

MEMBER SERVICES							
Graffiti Removal	53,000	52,500	500	53,000	0	0.00%	
Business to Business	21,500	8,000	13,500	0	-21,500	-100.00%	
Member Services and Retention	75,000	61,000	14,000	96,500	21,500	28.67%	
Annual General Meeting	8,000	8,000	0	8,000	0	0.00%	
Data Research	65,000	53,000	12,000	10,000	-55,000	-84.62%	
Total Member Services	222,500	182,500	40,000	167,500	-55,000	-24.72%	
BUSINESS DEVELOPMENT	387 4.3	82		- 225	9 9 9	200	
Communications & Marketing	238,500	235,000	3,500	227,250	-11,250	-4.72%	
Events and Sponsorships	104,000	104,000	0	80,500	-23,500	-22.60%	
Community Led Event Sponsorsh	30,000	40,000	-10,000	25,000	-5,000	-16.67%	
Downtown Gift Card Sponsorship	60,000	50,000	10,000	50,000	-10,000	-16.67%	
OBIAA Conference	0		0	15,000	15,000	100.00%	
Grant Program through MainStree	100,000	100,000	0	165,000	65,000	65.00%	
Business Recruitment through Ma	120,000	120,000	0	140,000	20,000	16.67%	
Planters	33,000	33,000	0	33,000	0	0.00%	
Public Realm/ Art	21000	20,000	1,000	33,000	12,000	57.14%	
Cleaning and Maintenance	162,000	165,000	-3,000	209,380	47,380	29.25%	
Miscellaneous	1,838	1,700	138	1,368	-470	-25.57%	
Total Business Development	870,338	868,700	1,638	979,498	109,160	12.54%	
HST	13,800	14,000	-200	15,545	1,745	12.64%	
Total LDBA Expenditure	1,845,838	1,785,229	60,609	1,920,043	74,205	4.02%	
Net Surplus / (Deficit)	0	30,009	-30,009	0	A 400-013100	12-10-11-11-11	
Draw from / (Contribution to) Ope	0	30,009	-30,009	0	7		
Net			•	-			
All figures subject to audit.							
All figures subject to rounding.							

## "Q&A" with Asaad & Scott





# Thank You