



#### What is it?

- A one-time grant to assist members with enhancing and improving holiday/winter window display decorations
- To be eligible for this grant your business must be at storefront level.
- By applying for this grant, you are automatically entered into Downtown London's 2024 Window Display Contest.
- Deadline: Limited funding available. Apply while supplies last.

#### How does it work?

- Business owners contact Downtown London staff to express interest in the grant, share the scope of proposed materials (to check eligibility) and projected costs.
- Staff send out applications for business owners to submit eligible work for the grant.
- Owner completes the application form, including the proposed expenses, and submits this form to Downtown London staff for approval.
- Business owner submits official paid receipts for approved expenditures and photos of completed project.
- Staff review submitted application, copy of receipt/cancelled cheque or e-transfer receipts to verify actual expenditures; approve payment of a maximum of \$500 per business.

# What businesses are eligible?

All downtown businesses that are at the storefront level and are looking to decorate their window.

## What purchases are eligible?

- · Winter themed decorations
- Holiday decorations
- Decorative window paint
- Festive lighting
- Professional consultations and installations

## Where do I apply?

Completed applications and receipts should be submitted to:

Judith Smith, Downtown London, 114 Dundas Street, (519) 663-2002 ext 805 or judith@downtownlondon.ca

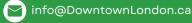
### When would I receive the grant?

- Upon completion of the approved work, submit a copy of your purchase/receipts to Downtown London for reimbursement.
- Approved grant will be reimbursed via Automated Funds Transfer (AFT) to your account.
- Deadline to submit approved receipts is December 1, 2024

#### **Our Contact**



519-663-2002









# **Downtown London 2024 Holiday Window Grant Application**

⇒ Fill out the form below to start the application process.

APPLICANT INFO	PMATION			
Legal name of app	plicant:			_
Business Owner Ap		Mobile #: _	Store #:	_
Address:		Email:		_
Type of Business				
□ Retail □	Restaurant	Personal Services	□ Other	-
PROPERTY INFO	RMATION			
Business Informa	tion			
Address of Busines				
Applying for the Gr	ant:		Unit #:	
Postal Code:				
PAYMENT INFOR	RMATION (for automate	ed funds transfer to r	pay the grant)	
To simplify adminis	stration time and costs, a fied, staff will transfer the	nd to support contactle approved funds direct	cless transactions, once grants are approved ctly to your business bank account. Please transfer for your grant project(s).	k
Name of Financial	Institution:			_
Branch Address: _		·	Branch Telephone:	
Account Number a	t Financial Institution:			
Institution # (Route	e):		Branch # (Transit):	
	tion is held in total confic onfidentiality agreement.	_	as access to the completed application is	
ACKNOWLEDGE	MENT AND APPLICATI	ON		
I/WE HEREBY AP and conditions of t	PLY for a grant commitmed proger prog	nent under this prograr rams. I/WE HEREBY (	im. I/WE AGREE to abide by the terms CERTIFY that the information give herein ed by MainStreet London and the London	

Downtown Business Association. I/WE ACKNOWLEDGE that Downtown London, MainStreet London and

the London Downtown Business Association are not responsible for any/all liability related to the health and safety of staff or visitors to our business as a result of undertaking support of these enhancements. It is the sole responsibility of the business owner(s) to follow the applicable provincially mandated

regulations related to the safe operation of your business.

