

The Holiday Window Contest is Almost Here!

Running from November 28th - December 20th!

How Does this Contest Work?

- Decorated storefront windows will be promoted on our contest page on the Downtown London website, and will be a part of the Downtown for the Holidays Trail
- People are able to vote once per day from a unique IP address
- **Photos of completed displays can be sent to Dorothy@DowntownLondon.ca**
- Display the QR code window cling in your storefront to encourage customers and passing pedestrians to vote on the contest page.
- Winning windows are determined by **both people's choice, and a judging committee**

Prizes & Winners!

When the contest closes, the **top three** winners will be announced!

Prizes will be awarded in the new year, including a **trophy, digital marketing promotion,** and a **Downtown Dollar gift card** prize as follows:

- **1st Prize: \$500**
- **2nd Prize: \$250**
- **3rd Prize: \$100**
- **People's Choice: \$250 (determined by votes alone)**

Encourage everyone to vote for your beautiful holiday window!

Any questions? Contact info@downtownlondon.ca

*Downtown
for the
Holidays*

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LONDON**
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