DOWNTOWN **BUSINESS ASSOCIATION** 114 Dundas Street, London ON 4th floor

About Downtown London BIA

Downtown London represents a thriving, progressive, and welcoming district in the heart of the city. The people that own businesses, visit, work, learn, and live in the district are the essence of its vibrancy and diversity.

Downtown London By The Numbers

800 +downtown events with



Downtown London represents and supports its members, fostering a strong, thriving downtown in the economic and cultural heart of the city of London.



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- **1.16 M+** people attending in 2024!
 - storefronts powerwashed (2024)
 - industrial sized garbage bags collected (2024)
 - graffiti tags removed (2024)

For media inquiries please contact:

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2,199

1,169

1,474

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<u>Click here for downloadable</u> media assets