



Board Of Directors, February 22, 2024
Downtown London Boardroom
8:30 A.M.

LDBA Board Meeting

Attending: Scott Collyer, Michaelanne Hathaway, Keith Brett, Carolyn Conron, Michael Pottruff, Bonnie Wludyka, Steve Pellarin, Kristin Nielsen, David Ferreira, Scott Bollert, Asaad Naeeli, Natalie Boot, Nick Vander Gulik
Staff: Barbara Maly, Vicki Smith

- [illegible]



Governance

- Michaelanne, Natalie, Scott Bollert.
Motion: To accept the slate as presented
- Moved: Scott 2nd: Kristin Carried.

Finance

- Asaad, Bonnie, Scott, Steve, Kristin.
Motion: To accept the slate as presented
- Moved: Scott 2nd:Carolynn Carried.

5. Approval of Board Minutes of Dec 14, 2023

Motion to accept the minutes of Dec 14, 2023
Moved: Bonnie Wludyka 2nd: David Ferreira Carried

6. Financial Statements

Motion: *“A full financial review of the November, December and January Bank Reconciliations, cash flow and Income Statement were completed by the Treasurer prior to this meeting. As the Treasurer, I am satisfied that all is in order. I therefore move the November, December, and January Statements and Financial Reports to be approved as presented.”*

Moved: Bonnie Wludyka 2nd:Michaelanne Hathaway Carried

7. AODA Training Requirement

- Please complete the AODA. If you already have AODA training through work then please submit your certificate to Vicki.

8. LDBA 2023 Annual Report

- We are in the process of drafting the document. 2023 metric chart will inform the printed document. The report will give the members a snapshot of the year.
- We tried to set an annual goal and then meet or exceed them.
- Business openings and closings - we had a few more closures in 2023 compared to 2022 but overall we still have a net addition to businesses. We informally let the City know about business closure reasons. It is recommended that we report these findings to the City once a year.
- Survey responses from members is helping to guide our workplan as we learn what our members like to see
- Our metric report has been shared with OBIAA as we are one of the first BIA's to do this.

9. City MYB update

- A few items have been cut from the budget
 - \$100,000 per year for activations
 - Dundas Place equipment.

- The budget is still set to change. Once Council reconvenes any changes that happen have to have $\frac{2}{3}$ the votes to go into effect.
- Have been able to keep the Downtown Strat Plan - this becomes part of the official plan.
- With the new Strong Mayor Power, it is not exactly clear as to when the budget will be fully approved.
- Currently, the tax increase is 8.7% for the first year.

Other:

- London Police Service received a grant in order to add more CCTV cameras.
- New CCTV cameras going in at King wellington/ york/wellington, king/waterloo, York/Waterloo, Market Lane
- The downtown foot patrol office will be able to watch the stream on the
- Is it possible to have businesses sponsor a new camera? Sgt Potroff will take this back to his bosses to ask.

10. In Camera

Motion: to move in camera

Moved: Asaad Naeeli 2nd: Michaelanne Hathaway Carried

Motion: to move out of camera

Moved: Bonnie Wludyka 2nd: David Ferreira Carried

11. Motion to adjourn –“adjourn the meeting at 9:47 am”

Moved: Bonnie Wludyka 2nd: Michaelanne Hathaway Carried