



**Board Of Directors, Dec 12, 2024  
Downtown London Boardroom  
8:30 A.M.**

**LDBA Board Meeting**

Attending: Scott Collyer, Keith Brett, Bonnie Wludyka, Natalie Boot, Asaad Naeeli, Kristin Nielsen, David Ferreira, Mike Pottruff, Nick Vander Gulik, Scott Bollert, Carolyn Conron

Regrets: Steve Pellarin,

Staff: Barbara Maly, Vicki Smith, Kathy McLaughlin, Hailey Etchen, Laura Visconti, Judith Smith, Tristan Hughes, Dorothy Ouellette

1. **LDBA Board Call to Order** – Scott Collyer
2. **Board Minutes of October 24, 2024**  
Motion: “to accept board minutes from October 26, 2024”  
Moved: David Ferreira                      2nd: Kristin Nielsen
3. **Financial Statements**  
Motion: “A full financial review of the November Bank Reconciliations, cash flow and Income Statement were completed by the Treasurer prior to this meeting. As the Treasurer, I am satisfied that all is in order. I therefore move the November Statements and Financial Report to be approved as presented.”  
Moved: Bonnie Wludyka              2nd: Natalie Boot
4. **Fanshawe Aboutface Grant**
  - MSL has approved the \$100,000 at their board meeting. This is year 7 of 10.
  - We did check with a lawyer to see what the ability to delay/cancel payments would be. Legal opinion said that it needs to be paid.Motion: “to approve the 2024 installment of the Fanshawe Aboutface Grant for payment.”  
Moved: Scott Collyer                      2nd: Bonnie Wludyka
5. **Staff Report**
  - Make sure to take the December event calendars to help hand them out to neighbouring businesses. We have depots that are holding them for us. Dundas Place also delivered on Dundas for us.
  - Had a community chat with the Mayor yesterday. It had good attendance and good conversation.

- Downtown trails have been so well received.
- Had 4 grand openings in November and 0 business closures.
- Giant Creative will present the new Marketing Plan in January

**6. City Update**

- Extend your appreciation to members of Council for the \$300K that we will be receiving in 2025 and 2026.
- Will be meeting with council members so that they can learn more about what the BIA is doing and how they can get involved.
- Master Plan - RFPQ has been completed. It will be open until late January when they will post the RFP. This should be completed by about April 1, 2025 to go to Council on that day.
- Ward boundary review - no significant changes to the downtown ward.

**7. \$300K Plan for 2025**

- With this funding we can maintain some of the programming that we had in 2024.
- Powerwashing can stay at 5 days a week.
- Clean Team will be able to be 2 teams from April to October
- Going to expand the hanging basket program, and look at the entryways to the downtown.
- All will be used for the public realm improvements.

**8. State of the Downtown draft presentation**

- The purpose of the report is to fill in the 5 year gap since the last State of the Downtown from the City.
- Downtown population has grown by 15% from 2023 to 2024
- Number of downtown residents with visible minority status has grown substantially from 2023 to 2024
- Downtown is well educated. Over half have at least a bachelors degree
- Once the 2024 numbers are firmed up, the full report will be presented to the board.

**9. Board Executive Elections**

- Have a 2 term limit for Chair. That means that we need a new Chair for 2025. This will be voted on at the February meeting.

**10. Motion to go in Camera**

Moved: Bonnie Wludyka      2nd: Asaad Naeeli

**Motion to come out of Camera**

Moved: Bonnie Wludyka      2nd: Scott Bollert



4. **Motion to adjourn –“adjourn the meeting at 9:26 am”**  
Moved: Bonnie Wludyka                      2<sup>nd</sup>: Asaad Naeeli                      Carried.