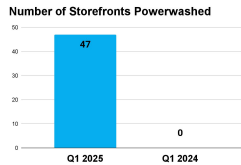
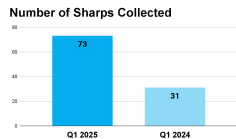
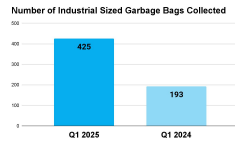
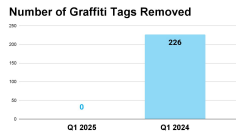
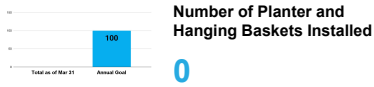


# January 1 - March 31, 2025

## Welcoming Safe and Vibrant Downtown



This program runs from March to November depending on the weather conditions.



## Strong Member Engagement and Support

**Number of Community Chats**

**1**



**Number of Community Chat attendees**

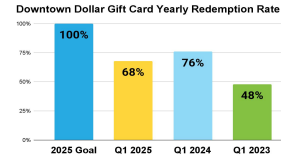
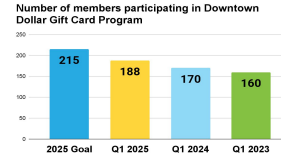
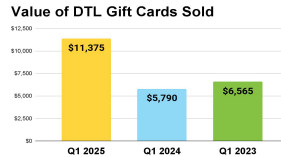
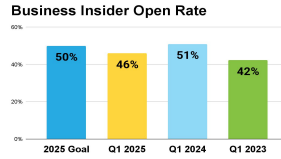
**17**

**Value of DTL Grants Provided to Members**

**\$11,641**

**Value of DTL Gift Cards Provided in Community via Sponsorships/Contests**

**\$62,944**



## Diversified Economic Base

**Number of Business Openings**

**8**

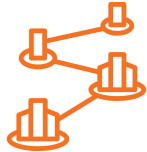


**Number of Business Expansions**

**0**

**Businesses Closed**

**4**



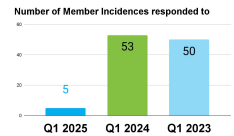
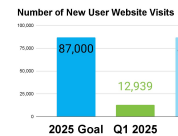
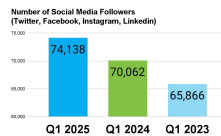
**Number of Grand Openings**

**5**

## Champion, Catalyst, and Liaison

**Number of Media Interviews / Stories**

**7**



These interactions are related to: graffiti, garbage, encampments, needles that members have reached out for assistance with