



**Board Of Directors, March 27, 2025  
Downtown London via zoom  
8:30 A.M.**

**LDBA Board Meeting**

Attending: Scott Collyer, Keith Brett, Bonnie Wludyka, Scott Bollert, Natalie Boot, Asaad Naeeli,Carolynn Conron, David Ferreira, Nick Vander Gulik, Mike Pottruff, Kristin Nielsen

Regrets:

Staff: Vicki Smith, Laura Visconti, Brent Hodson, Judith Smith, Tristan Hughes, Dorothy Ouellette, Mackenzie Preszcator

**1. LDBA Board Call to Order – Kristin Nielson**

**2. Approval of February 27, 2025 Board Minutes**

Motion: To accept the February board minutes.

Moved: Bonnie Wludyka                      2nd: Nick Vander Gulik                      Carried

**3. Approval of Financial Statements**

Motion: "A full financial review of the February Bank Reconciliations, cash flow and Income Statement were completed by the Treasurer prior to this meeting. As the Treasurer, I am satisfied that all is in order. I therefore move the December and January Statements and Financial Report to be approved as presented."

Moved: Nick Vander Gulik                      2nd: Bonnie Wludyka                      Carried

**4. Finance Committee Vacancy**

Motion: to allow the financial committee vacancy to stay vacant until more board members are recruited.

Moved: Kristin Neilsen                      2nd Scott Collyer                      Carried

**5. Governance Committee Update**

- Governance Committee met last week
- Are looking to fill 2 vacancies on the board, would like current board members to complete the board matrix in order to determine people's strengths so we know what skills we should be recruiting for.
- Purchasing, Borrowing and Cheque Signing Policy has been updated to include a clause stating that we will do our best to source Canadian goods.

Motion: to accept the changes to the Purchasing, Borrowing and Cheque Signing Policy as presented.

Moved: Scott Collyer

2nd: Bonnie Wludyka

Carried

#### **6. Advocacy Committee Update**

- met last week to discuss the daytime drop in services and how they will no longer be funded. Daytime drop in services are any services that do not include resting or sleeping spaces.
  - From the advocacy perspective, we put a letter to the City requesting that these types of services continue to make sure that it doesn't offload to the businesses within the BIA's. The letter was not addressed to provide funding to any specific organization, but to the program as a whole to make sure that they continue somewhere.
  - Letter went to City for the Council agenda.
  - Motion approving the sending of the letter was by electronic vote and a quorum was received.

Moved: Bonnie Wludyka 2nd: Scott Collyer. Carried.

#### **7. Downtown Master Plan**

- Kristin spoke with him regarding where the plan is currently at.
- The quick actions will begin in the next 2-4 weeks.
- Canadian Urban Institute was approved at committee and will now go to Council for approval as the consultants for this Plan.
  - Would begin engaging with the public late May/early June, for 2-3 months. Downtown London will be included in this process.
- With respect to police visibility part - more enforcement will split the downtown into areas.
  - 8 people added to foot patrol, so approximately 26 officers.
  - 2 members each shift to the project. 7am - 3am on weekends, and 7am-12am during week.
  - Thank you to David Ferreira for the advocacy on this. The businesses appreciate it.
- Parking - will be municipal lots 1 and 2 in OEV, as well as on street in the Downtown. This will begin in April using left over funds from 2024. It will continue to Oct 31, 2025.
- Enhanced operations in Maintenance for cleaning and removal
- MLEO enforcement will be proactive enforcement to try to catch it before the general public catches it.

#### **8. Downtown Progress Report**

- Report was provided in the board package for board members to read. If anyone has any questions or comments regarding the report, please submit those to either Vicki or Tristan.

**9. City Updates**

- Mobility Master Plan - still needs to be approved at Council.
- LTC - Council has brought a motion to have the LTC governance body have direct councillors on it. David Ferreira has resigned from the LTC Board
- City Construction Program
  - one large project. Wellington Street and York intersection will be closed from Canada Day to Labour Day. We are currently working on communications to go out to our members. [getinvolved/wellingtongateway](https://maps.london.ca/RenewLondon) also, <https://maps.london.ca/RenewLondon>
  - website allows people to see the construction that is currently in place.

**10. Downtown Trails**

- Positive feedback from the
- Would like to create this for more interaction to the board and how board members can promote the program. We can provide updates through

**11. Pub Talks**

- Our next members meeting is April 14 with the Mayor.
- Interested in doing something more informal. A way to gather members and residents in the downtown to talk about concerns and issues.
- Would like it to coincide with the launch of the Patio Trails. Will get more exposure for the trail.
- Hopefully board members will attend to have them more front facing. This would allow board members to speak more often with members on an ongoing basis. Possibly do it twice a year or bimonthly.
- Allow a formal process one month, and a non-formal process the next month.
- This has been handed off to the Marketing Team to move forward with a schedule and possible locations.

**12. Good News Happenings**

- Good news stories are a great way of sharing positive stories downtown. This will be the final item on board agendas going forward.
- Popping Up With Downtown London initiative - 130 Dufferin Ave will be the first location for this.



- Program designed to reach more of our corporate members. Go into the towers with a popcorn machine, and swag.
  - Will connect with members that historically have not been communicated with as often.
- June 1 - 8 is Forest City London Music Week. Sending out a draft copy to DTL. Will have a London Live After 5 on the patios. 9 venues across the City.

**13. Motion to adjourn –“adjourn the meeting at 9:33 am”**

Moved: Kristin Neilsen                      2<sup>nd</sup>:Carolynn Conron                      Carried