

**NOTICE TO ALL MEMBERS**  
**CALL FOR EXPRESSION OF INTEREST FOR POSITION ON THE**  
**LONDON DOWNTOWN BUSINESS ASSOCIATION BOARD OF DIRECTORS**  
**TERM 2023-2026**

Downtown London is the vibrant core of our city and is currently undergoing a significant transformation. With several exciting developments underway, and in collaboration with the City of London and other key stakeholders through the Downtown Master Plan, the area is well-positioned for substantial progress.

Amidst heightened public interest and varying perspectives, members of the Board of Directors together with staff, play a crucial role in supporting and guiding the initiatives that will shape London's downtown into a premier destination for both residents and visitors.

The London Downtown Business Association (LDBA) Board of Directors consists of twelve members and one City Councillor. Board terms are aligned with the municipal election cycle. The current term runs from 2023 to 2026. This call for expression of interest is to fill two vacancies for this term.

As a governance board, the LDBA operates under Robert's Rules of Order and is regulated by Ontario's Municipal Act.

Our collective objective is to foster the growth and momentum needed to ensure the continued success and vibrancy of downtown businesses and the broader community.

The ideal candidates for the Board of Directors will meet the following criteria:

- Be a member of the BIA either as a commercial property owner or a commercial tenant
- Bring positive attitude to assist in building the reputation of London's downtown
- Be recognized as a current or future leader in the district
- Understand complex organizations
- Board experience is an asset in terms of policy setting and establishing strategic direction
- Support our strategic projects in member engagement and retention, unapologetic advocacy and placemaking

- Have demonstrated either through industry or community involvement good stewardship and governance
- Works well as part of a team, contributes reasoned opinions and accepts and supports decisions reached by the Board
- Have the ability to set aside any personal agenda and works towards the betterment of London's downtown
- Able to commit time and resources to serve on the Board and task forces.

**To complement the existing Board skill matrix, we are seeking candidates who bring expertise in the following key areas: emerging leadership, human resources, real estate, finance, education, and retail.**

**The deadline for submission is Friday, June 6, 2025.**

**What happens after June 6, 2025?**

- The Governance Committee will vet the applications and provide a slate of directors to the existing board for approval.

**APPLICATION  
BOARD OF DIRECTOR POSITION  
LONDON DOWNTOWN BUSINESS ASSOCIATION  
Term: 2023-2026**

**Name:** \_\_\_\_\_

**Business:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Type of Member:**

☐ Commercial

☐ Commercial Tenant

1. Why do you want to become a Board Member of the London Downtown Business Association?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. What specific expertise would you bring to the Board of London Downtown Business Association?

☐ Finance

☐ Marketing

☐ Governance

☐ Retail

☐ Strategic Planning

☐

Other: \_\_\_\_\_

☐ Public Relations

☐ Real Estate

☐ Legal

☐ Urban Planning

☐ Communications

3. What specific skills or competencies would you bring to the Board of London Downtown Business Association?

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4. Please identify if you have had either Board or Committee volunteer experience.

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5. Are you familiar with the work that the London Downtown Business Association does in the District?

☐ Yes      ☐ No      ☐ Unsure      ☐ New to District

6. Board members are expected to prepare for and attend 10 board meetings annually. If applicable, committee volunteer work includes up to four meetings annually. Is this a commitment you are able to make?

☐ Yes      ☐ Somewhat      ☐ Unsure of Commitment at this point

7. Please describe any other experience you consider relevant for this Board position.

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Please feel free to make other comments or details that would be of value to the Nominations Committee.

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Please submit this form and your **Curriculum Vitae** no later than **Friday, June 6, 2025** to the attention of **Natalie Boot, Chair of the Goernance Task Force.** Methods of communication:

- **E-mail:** [vicki@downtownlondon.ca](mailto:vicki@downtownlondon.ca)
- **Mail:** London Downtown Business Association,  
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