



**Board Of Directors, May 1, 2025
Downtown London via zoom
8:30 A.M.**

LDBA Board Meeting

Attending: Keith Brett, Bonnie Wludyka, Scott Bollert, Natalie Boot,
Asaad Naeeli, Nick Vander Gulik, Mike Pottruff, Kristin Nielsen, David Ferreira,
Carolynn Conron
Regrets: Scott Collyer,
Staff: Vicki Smith, Laura Visconti, Judith Smith

1. LDBA Board Call to Order – Kristin Nielson

2. Approval of March 27, 2025 Board Minutes

Motion: To accept the March board minutes.

Moved: Kristin Nielsen 2nd: Bonnie Wludyk Carried

3. Approval of Financial Statements

Motion: “A full financial review of the March Bank Reconciliations, cash flow and Income Statement were completed by the Treasurer prior to this meeting. As the Treasurer, I am satisfied that all is in order. I therefore move the March Statements and Financial Report to be approved as presented.”

Moved: Nick Vander Gulik 2nd: Bonnie Wludyka Carried

4. Audited 2024 Financials

Mot

Motion: to accept the audited financials as presented by KPMG in full

Moved: Nick 2nd Bonnie Carried

5. OEV Letter

- We will not respond as we do not need to get into a dispute with OEV

Motion: we will let the letter sit and not respond

Moved: Bonnie 2nd: David Carried

6. Public Realm presentation

- To make sure that people can engage in the community

- We work to keep the public realm accessible and safe. Make it pretty and make it fun.
- Beautification
 - spring and winter planting.
 - Public art
 - Working on engaging local suppliers as per our purchasing policy
 - Clean team - they work on the street every day, they are very responsive, operate Monday to Sunday 7:30-3:30
 - Superguides - coming back in the summer and they will be working on small events, eyes on the streets for clean team, and interacting with the members and visitors
 - Event sponsorship
 - use a sponsorship matrix - matrix includes items such as geographic location, if it's a free or paid event, inside or outside etc.
 - have a signed agreement,
 - if anything changes from the application then the sponsorship becomes void.
 - We can publish the matrix criteria so that members understand what is being looked at.
 - Working on making plans for the future
 - Working on developing more public/private partnerships to meet our goals
 - Patio Pub Talks - starting next week, will have a social post for board members to share. We will send this out to the board. Would like a calendar invite to the board for all these sorts of events going forward.

7. Questions regarding Staff Report

- No questions were asked

8. City Report

- Public bathrooms opening today at Dundas Place and Victoria Park
- A couple of new initiatives such as
 - the Vacant Office Space - to the tenant up to \$50,000 dollar for dollar match with a 2 year lease agreement
 - Residential conversion - a grant up to \$15,000 per unit, to take commercial space and make it residential
 - Office to residential conversion - are a couple in the works right now and another is being started as well that will be announced soon.
- Project pathways

9. Next Board Meeting

- next board meeting will be Thursday May 29, 2025 board meeting at 8:30

10. Good News Happenings

- There has been significant change in the last couple of weeks.
- Drugs are being confiscated if people are caught doing things online.

11. Downtown Progress Report

- Report was provided in the board package for board members to read. If anyone has any questions or comments regarding the report, please submit those to either Vicki or Tristan.

12. City Updates

- Mobility Master Plan - still needs to be approved at Council.
- LTC - Council has brought a motion to have the LTC governance body have direct councillors on it. David Ferreira has resigned from the LTC Board
- City Construction Program
 - one large project. Wellington Street and York intersection will be closed from Canada Day to Labour Day. We are currently working on communications to go out to our members. [getinvolved/wellingtongateway](https://maps.london.ca/RenewLondon) also, <https://maps.london.ca/RenewLondon>
 - website allows people to see the construction that is currently in place.

13. Downtown Trails

- Positive feedback from the
- Would like to create this for more interaction to the board and how board members can promote the program. We can provide updates through

14. Pub Talks

- Our next members meeting is April 14 with the Mayor.
- Interested in doing something more informal. A way to gather members and residents in the downtown to talk about concerns and issues.
- Would like it to coincide with the launch of the Patio Trails. Will get more exposure for the trail.
- Hopefully board members will attend to have them more front facing. This would allow board members to speak more often with members on an ongoing basis. Possibly do it twice a year or bimonthly.
- Allow a formal process one month, and a non-formal process the next month.

- This has been handed off to the Marketing Team to move forward with a schedule and possible locations.

15. Good News Happenings

- Good news stories are a great way of sharing positive stories downtown. This will be the final item on board agendas going forward.
- Popping Up With Downtown London initiative - 130 Dufferin Ave will be the first location for this.
 - Program designed to reach more of our corporate members. Go into the towers with a popcorn machine, and swag.
 - Will connect with members that historically have not been communicated with as often.
- June 1 - 8 is Forest City London Music Week. Sending out a draft copy to DTL. Will have a London Live After 5 on the patios. 9 venues across the City.

16. Motion to Go In Camera

Moved: Nick Vander Gulik 2nd: Bonnie Wludyka Carried

Motion to Come out of Camera

Moved: Asaad Naeeli 2nd: Nick Vander Gulik Carried

- Kristin reports that progress was made on the in-camera item.

17. Motion to adjourn “adjourn the meeting at 9:47am”

Moved: Kristin Neilsen 2nd:Carolynn Conron Carried