

**Board Of Directors, May 1, 2025**  
**Downtown London via zoom**  
**8:30 A.M.**

**LDBA Board Meeting**

Attending: Keith Brett, Bonnie Wludyka, Scott Bollert, Natalie Boot,  
Asaad Naeeli, Nick Vander Gulik, Mike Pottruff, Kristin Nielsen, David Ferreira,  
Carolynn Conron  
Regrets: Scott Collyer,  
Staff: Vicki Smith, Laura Visconti, Judith Smith

**1. LDBA Board Call to Order – Kristin Nielson**

**2. Approval of March 27, 2025 Board Minutes**

Motion: To accept the March board minutes.

Moved: Kristin Nielsen 2nd: Bonnie Wludyk Carried

**3. Approval of Financial Statements**

Motion: "A full financial review of the March Bank Reconciliations, cash flow and Income Statement were completed by the Treasurer prior to this meeting. As the Treasurer, I am satisfied that all is in order. I therefore move the March Statements and Financial Report to be approved as presented."

Moved: Nick Vander Gulik 2nd: Bonnie Wludyka Carried

**4. Audited 2024 Financials**

Mot

Motion: to accept the audited financials as presented by KPMG in full

Moved: Nick 2nd Bonnie Carried

**5. OEV Letter**

- We will not respond as we do not need to get into a dispute with OEV

Motion: we will let the letter sit and not respond

Moved: Bonnie 2nd: David Carried

**6. Public Realm presentation**

- To make sure that people can engage in the community

- We work to keep the public realm accessible and safe. Make it pretty and make it fun.
- Beautification
  - spring and winter planting.
  - Public art
  - Working on engaging local suppliers as per our purchasing policy
  - Clean team - they work on the street every day, they are very responsive, operate Monday to Sunday 7:30-3:30
  - Superguides - coming back in the summer and they will be working on small events, eyes on the streets for clean team, and interacting with the members and visitors
  - Event sponsorship
    - use a sponsorship matrix - matrix includes items such as geographic location, if it's a free or paid event, inside or outside etc.
    - have a signed agreement,
    - if anything changes from the application then the sponsorship becomes void.
  - We can publish the matrix criteria so that members understand what is being looked at.
  - Working on making plans for the future
  - Working on developing more public/private partnerships to meet our goals
  - Patio Pub Talks - starting next week, will have a social post for board members to share. We will send this out to the board. Would like a calendar invite to the board for all these sorts of events going forward.

#### **7. Questions regarding Staff Report**

- No questions were asked

#### **8. City Report**

- Public bathrooms opening today at Dundas Place and Victoria Park
- A couple of new initiatives such as
  - the Vacant Office Space - to the tenant up to \$50,000 dollar for dollar match with a 2 year lease agreement
  - Residential conversion - a grant up to \$15,000 per unit, to take commercial space and make it residential
  - Office to residential conversion - are a couple in the works right now and another is being started as well that will be announced soon.
- Project pathways

#### **9. Next Board Meeting**

- next board meeting will be Thursday May 29, 2025 board meeting at 8:30

**10. Good News Happenings**

- There has been significant change in the last couple of weeks.
- Drugs are being confiscated if people are caught doing things online.

**11. Downtown Progress Report**

- Report was provided in the board package for board members to read. If anyone has any questions or comments regarding the report, please submit those to either Vicki or Tristan.

**12. City Updates**

- Mobility Master Plan - still needs to be approved at Council.
- LTC - Council has brought a motion to have the LTC governance body have direct councillors on it. David Ferreira has resigned from the LTC Board
- City Construction Program
  - one large project. Wellington Street and York intersection will be closed from Canada Day to Labour Day. We are currently working on communications to go out to our members. [getinvolved/wellingtongateway](https://maps.london.ca/RenewLondon) also, <https://maps.london.ca/RenewLondon>
  - website allows people to see the construction that is currently in place.

**13. Downtown Trails**

- Positive feedback from the
- Would like to create this for more interaction to the board and how board members can promote the program. We can provide updates through

**14. Pub Talks**

- Our next members meeting is April 14 with the Mayor.
- Interested in doing something more informal. A way to gather members and residents in the downtown to talk about concerns and issues.
- Would like it to coincide with the launch of the Patio Trails. Will get more exposure for the trail.
- Hopefully board members will attend to have them more front facing. This would allow board members to speak more often with members on an ongoing basis. Possibly do it twice a year or bimonthly.
- Allow a formal process one month, and a non-formal process the next month.

- This has been handed off to the Marketing Team to move forward with a schedule and possible locations.

**15. Good News Happenings**

- Good news stories are a great way of sharing positive stories downtown. This will be the final item on board agendas going forward.
- Popping Up With Downtown London initiative - 130 Dufferin Ave will be the first location for this.
  - Program designed to reach more of our corporate members. Go into the towers with a popcorn machine, and swag.
  - Will connect with members that historically have not been communicated with as often.
- June 1 - 8 is Forest City London Music Week. Sending out a draft copy to DTL. Will have a London Live After 5 on the patios. 9 venues across the City.

**16. Motion to Go In Camera**

Moved: Nick Vander Gulik      2<sup>nd</sup>: Bonnie Wludyka      Carried

**Motion to Come out of Camera**

Moved: Asaad Naeeli      2<sup>nd</sup>: Nick Vander Gulik Carried

- Kristin reports that progress was made on the in-camera item.

**17. Motion to adjourn “adjourn the meeting at 9:47am”**

Moved: Kristin Neilsen      2<sup>nd</sup>:Carolynn Conron      Carried