



**Board Of Directors, August 28, 2025
Downtown London Boardroom
8:30 A.M.**

LDBA Board Meeting

Attending: Bonnie Wludyka, Natalie Boot, Asaad Naeeli, Kristin Nielsen, Nick Vander Gulik, Leigh White, Greg Harris, Carolyn Conron, Mike Pottruff, Scott Collyer, David Ferreira,, Scott Bollert

Regrets: Keith Brett, Brian Dempsey

Staff: Vicki Smith, Kathy McLaughlin, Judith Smith

1. LDBA Board Call to Order – Kristin Nielsen

2. Approval of July 24 Board Minutes

Motion: To accept the July 24 board minutes.

Moved: Mike Pottruff 2nd: Carolyn Conron

3. Approval of Financial Statements

Motion: *"A full financial review of the July Bank Reconciliations, cash flow and Income Statement were completed by the Treasurer prior to this meeting. As the Treasurer, I am satisfied that all is in order. I therefore move the July Statements and Financial Report to be approved as presented."*

Moved: Nick Vander Gulik 2nd: Carolyn Conron Carried

4. Member Engagement Ideas

- These are ideas that we are working on implementing.
- The board engagement ideas are just suggestions if individual board members are able to help with engagement.

5. Interim Strategic Plan

- This would be for 1 year and the new Strategic Plan would take effect as of January 2026.
- Should we be bringing in a person to facilitate a Strat Plan session? This would bring a non-partisan outside perspective. This would be for the 2027 strategic plan.
- The interim plan does not deviate from what we have been doing to date. It continues the process from the last 4 years.

- It was suggested to have a portion of the strategic plan included as part of the AGM - this would help determine what they have liked and what they haven't liked from the previous Strategic Plan. This could be done through a facilitated conversation or else through a static display asking for feedback

Motion: to accept the interim strategic plan as is to have it align with the 2026 budget.

Moved: Kristin Neilsen 2nd: Mike Pottroff Carried

6. Strategic Plan RFP

- Would like to table the RFP and allow a deeper discussion by the board as to what would be needed for the 2027 Strategic Plan

Motion: to table the discussion to a future meeting

MOved: Kristin Neilsen 2nd: Leigh White Carried.

6. Staff Report

- The theme for the AGM will be Momentum.
- Staff will report back in the next staff report with which segment of the businesses found an increase or a decrease to their business during Rock the Park
- The incredible numbers from the Western Convocation - how do we try to help get these attendees into businesses.
- At the AGM we will ask the members attending to see how we can better engage - how they would prefer to respond to information.
- Possibly have a portal on the website where members can respond to different questions on a weekly basis. This would be hard for small businesses as it is not confirming. This has been voted back.
- We already have the data letting us know how many feet are on the street. We are trying to determine if events are translating to dollars in members' tills. What is the economic impact on businesses during different events?
- Look at putting it into the budget for 2026 to be able to collect the credit card data.

6. City Updates

- Another residential/office conversion has been completed (376 Richmond Street). This will open August 29. They received the office conversion grant as well as the transit-oriented development grant. The space will have residential as well as a commercial space inside it. Over \$1million incentive dollars were received from the City to help with this conversion.

- Downtown Plan survey closed Aug 22. Number of responses not fully calculated as of yet.
 - Phase 1: Background study is being worked on currently. This will include research at the plans, as well as quick start actions. This will end in the fall of 2025.
 - Phase 2: will start after that with a look at public spaces and further engagement.
 - Full plan will be ready for council to see in March or April 2026.

7. OBIAA Letter Request

- Application for Vicki to join OBIAA Board of Directors - are 2 in person meetings a year. Estimated cost would be \$2000. OBIAA requires a letter of agreement from the Board to be submitted with the application. Motion: to approve Vicki to apply to the OBIAA Board
 Moved: Kristin Neilsen 2nd: Mike Pottroff Carried

8. Good News Happenings

- Last 2 weekends have had so many events and they are diverse offerings.
- Streets look very clean
- Sunday Playday event on Dundas Street now happens every Sunday. There are so many families starting to come out more often.
- In general, there have been more feet on the streets.
- Starting last Monday Foot Patrol are working an overnight shift - 7pm-7am. They are working with Community Informed Response. This is currently a 2 week project. This is in OEV and DTL on Dundas.
 - With the foot patrol there have been CMHA workers and a Nurse out with them on their route. Seeing if it might make a difference. It is a pilot to see if it is effective to have triaging happening as they are out.

9. Motion to go in camera

Moved: Kristin Neilsen 2nd: Carolyn Conron Carried

10. Motion to come out of camera

Moved: Kristin Neilsen 2nd: Carolyn Conron Carried

It is reported back that progress has been made on the in camera discussion.

11. Motion to adjourn –“adjourn the meeting at 9:30 am”

Moved: Kristin Neilsen 2nd: Carolyn Conron Carried