



Board Of Directors, April 23, 2026
114 Dundas Street
8:00 A.M.

LDBA Board Meeting

Attending: Brian Dempsey, Mario Circelli, Nick Vander Gulik, Natalie Boot, Greg Harris, Scott Collyer, Andrew McClenaghan, David Ferreira, Carolynn Conron

Regrets: Kristin Nielsen, Bonnie Wludyka, Asaad Naeeli, Michael Pottruff

Staff: Vicki Smith, Tristan Hughes, Kathy McLaughlin, Brent Hodson, Judith Smith

1. LDBA Board Call to Order – Brian Dempsey

2. Motion to approve consent agenda items

- a. Consent agenda items included: February 26, 2026 board meeting minutes, financial statement and report March 31, 2026, 2025 audited financial statement, March 13, 2026 advocacy committee minutes, staff report, and quarterly metric report.

Moved: Nick

2nd: Greg

Carried

3. Board Recruitment Task Force

- a. Asaad and Bonnie will meet next week to begin planning recruitment for new board members. The number of vacancies will be confirmed based on which current members have remaining terms and wish to return.

4. Staff Presentation - marketing report - Brent Hodson

- a. Brent Hodson provided a marketing update highlighting strong partnerships, growing campaign reach, and increased visibility for downtown businesses. Key initiatives included summer event support, expanded media and tourism collaborations, new promotional channels, and upcoming campaigns such as



Shop Local 2 Win, FIFA activations, patio music, and movie nights on Dundas Place. Engagement across digital channels continues to grow.

5. City Updates - David Ferreira

- a. David Ferreira updated the Board on the City's discussion regarding deferred CIP loan repayments. Members raised concerns about the impact on future CIP funding and generally supported requesting more time before a decision is made, particularly until the Downtown Plan and Economic Development Strategy are released.

6. Motion to submit letter to Council requesting that any decision on CIP loan repayment deferrals be postponed until after the Downtown Plan and Economic Development Strategy are released.

Moved: Greg 2nd: David Carried

7. Board Discussion: What actions should DTL take to help address the impacts of ongoing antisocial behaviour on downtown businesses, the public realm, and public perceptions of safety?

- a. Leading questions to start:
 - i. How do we balance compassion with business viability? What concerns should we continue elevating on behalf of members? What partnerships could improve coordination and response? Are there additional actions the BIA could take to support safety and perception?
- b. The Board discussed ongoing antisocial behaviour on Dundas Place and its impacts on businesses, the public realm, and perceptions of safety. Discussion focused on enforcement, reporting, business education, stronger coordination

