

Q1 2026 Downtowner Insights

- Q1 visitation reached approximately 9.1 million visits, with activity strongest on Wednesdays and during the 6 a.m. to 12 p.m. period.
- 256 downtown events took place, with more than 230,500 event attendees recorded.
- 8 new businesses opened and 2 businesses expanded in Q1.
- 10 grand openings and 5 business anniversaries were promoted.
- Downtown London generated 2.9 million social media views and reached almost 700,000 people.
- The Clean Team collected 473 industrial-sized garbage bags, recovered 72 sharps, and power washed 48 storefronts, with power washing able to begin in March due to warmer temperatures.
- Restaurant spending remains a strong opportunity, with Londoners spending an average of \$4,928 per year on restaurants in 2025, including \$2,934 on dinners. Takeout was the most common ordering method, with 64% of Londoners ordering takeout monthly, followed by 59% eating in restaurants monthly.
- Retail spending also shows strong local opportunity, with Londoners spending an average of \$2,596 per year on clothing in 2025.

Grand Openings

Malabari Bistro

Delight

Chic Canines

La Calaka

Studio Coffee.ca

Egg Cloud

Pastel Petals

For You Consignment

Monarch Culinary Studio

Fluffy Glaze

Anniversaries

BetterMinds - 1 year

Renaissance Wellness Clinic & Rebel Esthetics - 20 years

It's All About Me Esthetics - 20 years

Winks Eatery - 20 years

Hardick Chiropractic Centre - 50 years